

End-of-Year Report Card

◆ 2020 ◆

Name:	Name of business (if different):
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Give yourself an honest grade in each area, just like a school report card.

A+	Excellent. Amazing work. Incredible results. Above and beyond!
A	Very good. But if I am being honest, I know I'm capable of more.
B	Solid. But not my absolute best work.
C	Decent. Passable. I am treading water, getting by, doing okay, but not excellent.
D	Uhhh. Lots of room for improvement.
F	Yikes. I have "checked out" in this area. I've been avoiding this, procrastinating, or making really poor decisions.

Revenue

How much money did you want to make in 2020? Did you achieve that number? Exceed it? What happened?

GRADE:	Remarks/Notes:

Marketing

Did you have a specific marketing plan in 2020? Did it work effectively and lead to results? How did things go?

GRADE:	Remarks/Notes:

Impact on Clients and Customers

Are you having a powerful impact on people's lives? Do 100% of your clients get excellent results from hiring you? Do people rave about you, post 5-star reviews, and send you "thank you" cards in the mail?

GRADE:

Remarks/Notes:

Integrity

When you make a promise to a client, customer, or anyone else in your business community, do you follow-through and keep it...every time? Do you deliver what you promised? Do you do exactly what you said you would do?

GRADE:

Remarks/Notes:

Consistency

Are you super consistent when it comes to: sending your weekly newsletter, sending invoices on the 1st of the month, paying quarterly estimated taxes, sticking to a work schedule/office hours, and other aspects of your business? Or are things loosey-goosey and unpredictable?

GRADE:

Remarks/Notes:

Leadership

Leadership means doing the right thing even when nobody is watching, and being courageous and active instead of passive. Have you been a strong leader this year? Did you speak up about issues that matter to you? Did you use your business as a platform to enact change and do good?

GRADE:

Remarks/Notes:

Joy

There's no point running a business if you feel exhausted and miserable. Did you feel joyful at work this year?

GRADE:

Remarks/Notes:

Self-Care

You can't do your best work if you're depleted and unwell. Did you create a solid self-care plan this year and stick to it? Did you take excellent care of yourself? Do you wake up most days feeling energized and raring to go?

GRADE:

Remarks/Notes:

Favorite business wins of the year

Favorite personal wins of the year

**Biggest mistakes, failures, or poor decisions of the year
(and what I learned...)**

To me, having a “successful business” means...

To me, having a “beautiful life” means...

To make 2021 my best year ever...

I need training/education on

I need to hire someone to help me

I need to stop stalling/making excuses about

I need to focus strongly on

I need to STOP doing

I need to be more consistent with

I need to honor and celebrate

You can do this. We can help.

To create a successful business and beautiful life in 2021, work with us.

We are excellent at what we do, deliver outstanding results to our clients, and have a 14-year track record of success.

Want a quick boost to bring in more clients and more money and score a few immediate wins?

[ENROLL IN QUICK START >](#)

Want to become a sought-after service provider with sold-out programs, tons of clients, and a wait-list because so many people want to hire you?

[GET ACCESS TO IN DEMAND >](#)

Currently earning less than \$100K per year? Determined to make 6 figures in 2021?

[APPLY TO JOIN ON THE 6 >](#)

Earning more than \$100K and ready to scale to \$1mil and beyond—while increasing your free time, joy, health, and quality of life at the same time?

[APPLY TO JOIN THE MASTERMIND >](#)

Not sure which program is right for your situation? Schedule a complimentary chat with our Enrollment Specialist.

[SCHEDULE CALL >](#)

*Congratulations on completing your End of the Year Report Card!
To your success – Susan, Ana, Patti, and the entire Susan Hyatt Inc. coaching team*

Susan Hyatt